

2011

Business Rankings Annual

**Lists of Companies, Products, Services, and Activities
Compiled from a Variety of Published Sources.**

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Direct Marketing Agencies, International

2262 ■ WORLD'S TOP CRM/DIRECT MARKETING AGENCIES BY WORLDWIDE REVENUE, 2009

Ranked by: Worldwide revenue from customer relationship management (CRM) and direct marketing services, in millions of dollars. **Remarks:** Also notes headquarters, parent company/affiliation, rank for previous year, and percent change. **Number listed:** 10

1. Wunderman, with \$828 million
2. Acxiom Corp., \$750
3. OgilvyOne Worldwide, \$683
4. Rapp, \$588
5. DraftFCB, \$531
6. Epsilon/Purple Epsilon, \$514
7. Merkle, \$223
8. Aspen Marketing Services, \$156
9. Rosetta, \$152
10. The Agency Inside Harte-Hanks, \$148

Source: *Advertising Age*, Agency Report (annual), April 26, 2010, p. 26.

Disasters, International

2263 ■ LOCATIONS OF THE WORLD'S MOST COSTLY TERRORIST ACTS IN HISTORY

Ranked by: Insured property loss, in millions of 2008 U.S. dollars. **Remarks:** Also notes description of event and number of fatalities. **Number listed:** 12

1. New York, NY and Washington DC (Sept. 2001), with \$22,828 million
2. London, England (April 1993), \$1,074
3. Manchester, England (June 1996), \$881
4. London, England (April 1992), \$795
5. New York, NY (Feb. 1993), \$760
6. Colombo, Sri Lanka (June 2001), \$471
7. London, England (Feb. 1996), \$306
8. Oklahoma City, OK (April 1995), \$177
9. Lockerbie, Scotland (Dec. 1988), \$163
10. Zerqa, Jordan (Sept. 1970), \$150

Source: *The I.I.I. Insurance Fact Book*, (annual), Insurance Information Institute, 2010, p. 129.

Discount Brokers

See also: **Brokers**

2264 ■ BEST DISCOUNT BROKERS, 2008

Ranked by: Score based on 246 criteria in the areas of customer service, the account-opening process, website, trading mechanism, and account statements and 1099s. **Remarks:** Specific scores not provided. Also notes website, comments, standard commission, default rate on cash, and scores for customer service, mutual funds, trading tools, research, investment products, and banking amenities. **Number listed:** 16

1. E*Trade Financial Corp.
2. Fidelity Investments
3. The Charles Schwab Corp.

4. TradeKing
5. TD Ameritrade Holding Corp.
6. Muriel Siebert & Co., Inc.
7. Scottrade
8. Firstrate
9. optionsXpress Inc.
10. Banc of America Securities LLC

Source: *SmartMoney*, Broker Survey (annual), June, 2009, p. 57.

Discount Stores

2265 ■ AMERICA'S LARGEST PRIVATE DISCOUNT AND VARIETY STORES, 2008

Ranked by: Revenue, in billions of dollars. **Remarks:** Also notes headquarters, number of employees, and overall rank in the *America's Largest Private Companies* list. Ranking is available online only, not in print. **Number listed:** 2

1. Dollar General Corp., with \$10.46 billion
2. ShopKo Stores Operating Co., \$2.22

Source: *Forbes*, America's Largest Private Companies (annual), <http://www.forbes.com>, October 28, 2009.

2266 ■ DISCOUNT RETAILERS ADDING THE MOST NEW SQUARE FOOTAGE, 2009

Ranked by: Total square footage added during the year. **Remarks:** Also notes figures for previous year. **Number listed:** 12

1. Wal-Mart Stores Inc., with 38,000,000 sq.ft.
2. Target Corp., 10,830,000
3. Dollar General Corp., 4,500,000
4. Kohl's Corp., 4,470,000
5. Costco Wholesale Corp., 4,000,000
6. Dollar Tree Stores Inc., 3,530,500
7. The TJX Companies Inc., 1,960,000
8. Family Dollar Stores Inc., 1,620,000
9. Ross Dress for Less, 1,569,400
10. Big Lots Inc., 1,341,000

Source: *Chain Store Age*, Big Builders (annual), December, 2009, p. 70.

2267 ■ DISCOUNT RETAILERS ADDING THE MOST NEW STORES, 2009

Ranked by: Total number of new stores added during the year. **Remarks:** Also notes figures for previous year. **Number listed:** 12

1. Dollar General Corp., with 500 new stores
2. Dollar Tree Stores Inc., 307
3. Family Dollar Stores Inc., 180
3. Wal-Mart Stores Inc., 180
5. Target Corp., 76
6. The TJX Companies Inc., 71
7. Kohl's Corp., 56
8. Ross Dress for Less, 54
9. Big Lots Inc., 45
10. Costco Wholesale Corp., 28

Source: *Chain Store Age*, Big Builders (annual), December, 2009, p. 70.

2268 ■ DISCOUNT RETAILERS INVESTING THE MOST ON CONSTRUCTION PROJECTS, 2009

Ranked by: Capital investment, in thousands of dollars. **Remarks:** Also notes figures for previous year. **Number listed:** 10

1. Wal-Mart Stores Inc., with \$13,000,000 thousand
2. Target Corp., \$2,000,000
3. Costco Wholesale Corp., \$1,700,000
4. Kohl's Corp., \$800,000
5. The TJX Companies Inc., \$450,000
6. Dollar General Corp., \$275,000
7. BJ's Wholesale Club Inc., \$200,000
8. Ross Dress for Less, \$190,000
9. Family Dollar Stores Inc., \$155,400
10. Big Lots Inc., \$45,000

Source: *Chain Store Age*, Big Builders (annual), December, 2009, p. 70.

2269 ■ TOP FULL-LINE DISCOUNT CHAINS, 2008

Ranked by: Revenue, in thousands of dollars. **Remarks:** Also notes fiscal year-end, percent change in sales and gross margin from previous year, gross margin as a percentage of sales, and average sales per store. **Number listed:** 4

1. Wal-Mart Stores Inc., with \$255,700,000 thousand
2. Target Corp., \$62,884,000
3. Kmart Corp., \$16,219,000
4. Duckwall-ALCO Stores Inc., \$490,021

Source: *Chain Store Age*, State of the Industry (annual), August/September, 2009, p. 29A.

2270 ■ TOP LIMITED-ASSORTMENT DISCOUNT CHAINS, 2008

Ranked by: Revenue, in thousands of dollars. **Remarks:** Also notes fiscal year-end, percent change in sales and gross margin from previous year, gross margin as a percentage of sales, and average sales per store. **Number listed:** 5

1. Dollar General Corp., with \$10,457,700 thousand
2. Family Dollar Stores Inc., \$6,983,628
3. Big Lots Inc., \$4,645,283
4. Dollar Tree Stores Inc., \$4,644,900
5. Fred's Inc., \$1,798,840

Source: *Chain Store Age*, State of the Industry (annual), August/September, 2009, p. 30A.

Discount Stores—Advertising
See: **Retail Industry—Advertising**

Diseases

2271 ■ COUNTRIES WITH THE HIGHEST BUSINESS COSTS OF MALARIA, 2008

Ranked by: Score, on a scale of seven, based on the level of expected business costs associated with malaria over the course of the next five years. **Number listed:** 133

1. Timor-Leste, with 2.6 points
2. Uganda, 2.7
3. Mozambique, 2.9
3. Mali, 2.9
5. Chad, 3

6. Tanzania, 3.1
7. Malawi, 3.3
7. Ghana, 3.3
9. Zambia, 3.5
9. Cote d'Ivoire, 3.5
9. Cameroon, 3.5
9. Ethiopia, 3.5

Source: *Global Competitiveness Report*, (annual), World Economic Forum, 2009, p. 382.

2272 ■ COUNTRIES WITH THE HIGHEST BUSINESS COSTS OF TUBERCULOSIS, 2008

Ranked by: Score, on a scale of seven, based on the level of expected business costs associated with tuberculosis over the course of the next five years. **Number listed:** 133

1. Timor-Leste, with 2.6 points
2. Mozambique, 3.3
2. South Africa, 3.3
4. Ethiopia, 3.4
5. Zambia, 3.5
6. Malawi, 3.6
6. Botswana, 3.6
6. Tanzania, 3.6
6. Uganda, 3.6
6. Zimbabwe, 3.6

Source: *Global Competitiveness Report*, (annual), World Economic Forum, 2009, p. 384.

Distilling Industry
See: **Liquor Industry**

Distribution of Goods

2273 ■ THE BOLDEST COMPANIES IN THE RETAIL/WHOLESALE/DISTRIBUTION INDUSTRY, 2009

Ranked by: Score based on boldness, i.e., the willingness to assume big risks in pursuit of big rewards. **Remarks:** Specific scores not provided. Also notes headquarters, revenue, project type, business function, business goal, and chief information officer. **Number listed:** 3

1. Artist 2 Market
2. Stork Craft Manufacturing
3. Vin Lux Fine Wine Transport

Source: *CIO Magazine*, CIO 100 (annual), <http://www.cio.com>, August, 2009.

Diversified Corporations

2274 ■ AMERICA'S LARGEST PRIVATE CONGLOMERATES, 2008

Ranked by: Revenue, in billions of dollars. **Remarks:** Also notes headquarters, number of employees, and overall rank in the *America's Largest Private Companies* list. Ranking is available online only, not in print. **Number listed:** 5

1. Platinum Equity LLC, with \$11.35 billion
2. Sammons Enterprises Inc., \$2.8